

### PRIVACY POLICY OF ARTLAW.CLUB

Effective date: December 3, 2018

Irina Olevska operates the www.artlaw.club website (the "Platform").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Platform and the choices you have associated with that data.

We use your data to provide and improve the Platform, as well as for the following purposes: Analytics, Contacting the User, Content commenting and Interaction with external social networks and platforms. By using the Platform, you agree to the collection and use of information in accordance with this policy.

#### Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Platform for you.

### Types of Data Collected

#### Personal Data

While using our Platform, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Name, Surname
- Email address
- Cookies and Usage Data

### Usage Data

We may also collect information how the Platform is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Platform that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.



Tracking and Cookies Data

We use cookies and similar tracking technologies to track the activity on our Platform and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Platform.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Platform.

### Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operate our Platform.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.

## Contacting the User

By subscribing to the mailing list or for the newsletter, your email address will be added to the contact list of those who may receive email messages containing information of educational or promotional nature concerning the Platform.

The Platform uses MailChimp (The Rocket Science Group, LLC.), which is an email address management and message sending Platform.

Personal Data collected: email address.

Place of processing: United States - <a href="https://mailchimp.com/legal/privacy/">https://mailchimp.com/legal/privacy/</a>. Privacy Shield participant.

### Content commenting

Content commenting Platforms allow you to make and publish your comments on the contents of the Platform. Depending on the settings chosen by the Operator, you may also leave anonymous comments. If there is an email address among the Personal Data provided by you,



it may be used to send notifications of comments on the same content. You are responsible for the content of your own comments.

If a content commenting Platform provided by third parties is installed, it may still collect web traffic data for the pages where the comment Platform is installed, even when you do not use the content commenting Platform.

## Interaction with external social networks and platforms

This type of Platform allows interaction with social networks or other external platforms directly from the pages of this Application.

The interaction and information obtained through this Application are always subject to the User's privacy settings for each social network.

This type of Platform might still collect traffic data for the pages where the Platform is installed, even when Users do not use it.

Facebook Like button and social widgets (Facebook, Inc.)

The Facebook Like button and social widgets are Platforms allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – <a href="https://www.facebook.com/privacy/explanation">https://www.facebook.com/privacy/explanation</a>. Privacy Shield participant.

### Use of Data

ArtLaw.club uses the collected data for various purposes:

- To improve and maintain the Platform
- To notify you about changes to our Platform
- To allow you to participate in interactive features of our Platform when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Platform



- To monitor the usage of the Platform
- To detect, prevent and address technical issues

### Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Latvia and choose to provide information to us, please note that we transfer the data, including Personal Data, to Latvia and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

ArtLaw.club will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

#### Disclosure Of Data

## Legal Requirements

ArtLaw.club may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of ArtLaw.club
- To prevent or investigate possible wrongdoing in connection with the Platform
- To protect the personal safety of users of the Platform or the public
- To protect against legal liability

# Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.



#### Service Providers

We may employ third party companies and individuals to facilitate services of our Platform ("Service Providers"), to perform Platform-related services or to assist us in analyzing how our Platform is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Analytics**

We may use third-party service providers to monitor and analyze the use of our Platform.

## Google Analytics

The Platforms uses Google Analytics, which is a web analytics Platform offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Platform. This data is shared with other Google Platforms. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Platform available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>

#### Links To Other Sites

Our Platform may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or Platforms.

# Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.



# Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us:

• By email: info@artlaw.club